



KCIIL - supported by



Maharashtra
State Innovation
Society

Name of the Venture

Pitch Deck Template for **Pre-Incubation Program**
KBCNMU Centre for Innovation, Incubation and Linkages

1. About Team

Mention details of founders along with full-time members, their technical capabilities and experience to build the product. (also include the team member's LinkedIn Profile URL)

2. Product

Provide brief description of the idea highlighting innovative element. Describe the technology, secret sauce or magic behind your product.

3. Problem

What problem are you solving and for whom?

4. Unique Value Proposition

Describe how your product solve your customer's needs and what distinguishes you from the competition.

5. Competitive Analysis

Give a detailed competitive analysis based on your market research. How is your product unique vis a vis your competitors

6. Target Market

Describe Who Your Customer Is, size of your target market, Is there a specific reason why will they choose you and pay you, specifically, for your product or service?

7. Current Status and future plans

What is the current status of product development etc. Provide milestones that you want to achieve in next 5-6 months?

8. Support from KCIIL

Please mention the kind of support (financial, mentorship, infrastructural, linkages etc) that you are looking for, from KCIIL.

9. Any other details you want to share



Thanks